

PLAY IT  
**LOUD!**

# INTRODUCTION

**TASK 1**

WHY DO WE  
NEED TO  
PROMOTE  
GENDER IN THE  
EQUALITY MUSIC  
SECTOR?

**1** What is the percentage of female artists in popular music?

51%

33%

22%

**2** What is the percentage of female artists producers in popular music?

**30%**

**12%**

**2%**

**3**

**Out of 1756 producing credits of 800 Billboard songs, how many went to women of colour?**

**367**

**99**

**13**

4

What percentage of Grammy nominees from 2013 to 2022 were women?

38,7 %

13,9 %

3,5 %

**5**

**Can you name three different people in the music industry who identify as trans or non-binary?**

**1...**

**2...**

**3...**

WORLDWIDE WOMEN  
TRANS & NON-BINARY FOLKS  
are UNDERREPRESENTED  
in THE MUSIC and CULTURE SECTOR  
HENCE IT'S IMPORTANT TO FIGHT  
FOR EQUITY in ACCESS AND  
OPPORTUNITIES!



# REFERENCE OF DATA

Smith, P., Pieper, K., Hernandez, C., & Wheeler, S. (2023). Inclusion in the Recording Studio? Gender & Race/Ethnicity of Artists, Songwriters & Producers across 1,100 Popular Songs from 2012 to 2022. USC Annenberg Inclusion Initiative.

