

PLAY IT
LOUD!

MODULE 2

THE PILL BUILDING
BLOCKS

Think of your current project or a project you would like to implement. Now, reflect on the following questions:

OUTREACH

How are people going to learn about your project? How are you going to advertise it? What populations are less likely to hear about it?

KNOWLEDGE

Are you aware of societal issues that might affect the participation of certain groups in your project?

ROLE MODELS

How could you be a positive role model for others?

Does your project involve people from a variety of backgrounds?

ACCESSIBILITY

How can you make your project more accessible for:

Participants who use a wheelchair

Working class participants

LGBTQ+ participants

COMMUNITY ENGAGEMENT

What do you think are the attitudes of the community towards your project?

How could you engage people from the community in your project?

To learn more about the **PIL BUILDING BLOCKS** why are they important and how to **IMPLEMENT** them in a project or event, Go to section 3 of the **PLAY IT LOUD!** Handbook.



www.playitloud.live

WANT TO evaluate if your project is **LOUD** enough? Go to Appendix 2 in the Play it Loud Handbook www.playitloud.live and check how your project is doing in terms of **Outreach, Knowledge, Role Models, Accessibility and Community Engagement.**